

TO: Interested Parties
FR: Morning Consult
DT: March 23, 2016
RE: National poll results



Morning Consult conducted a national survey of 10,090 registered voters from March 11-16, 2016. Included in this group are more than 2,000 seniors. Results from the full survey have a margin of error of $\pm 1\%$.

Seniors highly satisfied with Medicare Advantage

Nine in 10 seniors (90%) are satisfied with their Medicare Advantage plan. In particular, nine in 10 (91%) are satisfied with preventive care coverage, eight in 10 (79%) are satisfied with prescription drug benefits and almost nine in 10 (87%) are satisfied with Medicare Advantage benefits and choice of providers.

Medicare Advantage Choices Allow Seniors to Find Plans That Best Meet Their Needs

Two in 10 seniors (19%) said they chose their Medicare Advantage plan over traditional Medicare because of the overall costs. Other key reasons for choosing plans included benefits (15%), simplifying the overall health care process (15%) and out of pocket costs (9%).

Key Messages To Bolster Medicare Advantage Support

Six in 10 voters (58%) say they would be more likely to vote for a candidate who took action to stop cuts to Medicare Advantage. Among seniors, seven in 10 (70%) say these cuts will harm benefits and two in three (65%) say these cuts will decrease access to doctors.

Voters strongly oppose Medicare Advantage cuts

Seniors react negatively to proposed cuts in Medicare Advantage funding. Among seniors, 64 percent oppose a cut of up to 4 percent and 70 percent oppose cuts to Medicare Advantage programs provided by employers (Employer Group Waiver Plans).

Voters say cuts to Medicare Advantage will increase costs and reduce benefits

In general, two in three voters and three in four seniors say these cuts will increase costs for seniors, six in 10 (57%) voters say these cuts will worsen benefits provided to seniors.