



# Medicare Advantage

## Better Services, Better Access to Care, Better Value

The Coalition for Medicare Choices (CMC) is a national grassroots organization of more than 2 million Americans who are covered by Medicare Advantage. With members in all 50 states, plus the District of Columbia and Puerto Rico, we're working together to protect and strengthen Medicare Advantage for the more than 23 million Americans who rely on it every day for their health care coverage.

This year our Rate Notice Campaign delivered a record number of bipartisan Congressional leaders, a record number of emails to Congress, and more positive media attention for Medicare Advantage than ever before. Here's more on the CMC's 2020 Rate Notice Campaign:



### Record Bipartisan Congressional Support

A record **403** members of Congress – **nearly 8 in 10** – signed onto bipartisan letters in support of Medicare Advantage in 2020

Congressional support for Medicare Advantage has more than doubled since 2013, a testament to the better outcomes the program delivers

### Engaging Members of Congress to Protect Medicare Advantage



More than **24,000** Coalition members contacted their member of Congress through the **CMC's new website**



Coalition members sent over **140,000** emails to their members of Congress **on behalf of Medicare Advantage**



**Held nearly three dozen member- and staff-level in-district engagements**, including multiple leadership offices

### Amplifying Positive Medicare Advantage Stories



- **Over 150 Coalition members** participated in earned media opportunities
- **Published 73 pieces in total**, including **52** letters to the editor and op-eds as well as **19** radio interviews
- Reached over **8 million** readers and listeners

Thanks to these important efforts by our Coalition members – and thanks to the hundreds of bipartisan leaders in Congress – Medicare Advantage will be even stronger in the future for the more than 23 million Americans who choose Medicare Advantage. They know that Medicare Advantage delivers better services, better access to care, and better value.