

TO: Coalition for Medicare Choices
FR: Morning Consult
DT: August 2020
RE: Survey Results: Senior Voters on Medicare Response to Rebate Rule

Morning Consult, on behalf of Coalition for Medicare Choices, conducted an online survey among a national sample of 1,000 senior voters on Medicare. The interviews were conducted July 30-August 1, 2020. The data were weighted to approximate a target sample of senior voters on Medicare based on age, gender, educational attainment, race, and region. Results from the full survey have a margin of error of +/- 3%.

KEY FINDINGS

Health Care Costs and Satisfaction

A strong majority (88%) of senior voters on Medicare are satisfied with their current Medicare coverage, and nearly 100% say the price of their monthly premium (97%) and price paid for prescription drugs is important (97%). Among those covered by Medicare Advantage, 92% are satisfied with their current coverage.

When thinking about the American health care system, 79% of senior voters on Medicare, including an equal amount of Democrats (80%) and Republicans (79%), **think pharmaceutical companies are most responsible for the rising price of prescription drugs**

Impacts Of Rebate Rule On Presidential Vote

49% of senior voters on Medicare in swing states* would be less likely to support President Trump in the 2020 election if the Rebate Rule was implemented and their premiums increased 25%.

If the Rebate Rule were implemented and Medicare premiums increased 25%, half (50%) of senior voters on Medicare would be less likely to support President Trump in the 2020 election.

Response To Executive Order On The Rebate Rule

Senior voters on Medicare are more likely to disapprove (35%) than approve (28%) of President Trump's executive order to implement the Rebate Rule. **Two in five (40%) senior voters on Medicare in swing states* disapprove of President Trump's executive order.**

Impacts Of Rebate Rule On Health Care

A third of senior voters on Medicare think **if the Rebate Rule was implemented, it would have a negative impact on their monthly premium (33%) and out of pocket costs (31%).**

After learning that the cost of their Medicare premiums could increase 25% if the Rebate Rule was implemented, **80% of senior voters on Medicare, including a bipartisan majority, say this would have an impact on their ability to afford health care and other necessary expenses.**

*Senior voters on Medicare in swing states comprised of those in AZ, FL, MI, WI, and PA, n=250