



Coalition Members Thank Congress

for Supporting Medicare Advantage

This year, the Coalition for Medicare Choices (CMC) expressed our appreciation for Members of Congress who [protected and strengthened the Medicare Advantage program](#) during this year's rate notice period. Coalition members mobilized to show their gratitude for the Congressional leaders who continue to support Medicare Advantage and the nearly 30 million Americans who rely on the program.

“Thank You” Activity Overview

- **Over 50 Medicare Advantage Champion Awards delivered** in-person to Members of Congress by CMC's Coalition members
- **26 earned media hits**, of which 19 are original copy, with a reach of **27.5 million**
- **44 “thank you” social media posts** from Coalition members and grasstops advocates
- 10 Members of Congress published **18 tweets and public statements** about their Awards
- **Over 51,000 “thank you” emails** to Congressional champions and the White House
- Home-page takeovers executed in **13 local online news outlets** thanking 15 Congressional champions, reaching an audience of over **3.5 million**
- **Advertising among Beltway audiences** on Facebook, Instagram, news publication websites, and a home-page takeover of the Washington Post drove nearly **44 million impressions and 39,000 clicks**

“Thank You” Highlights



Senator Catherine Cortez Masto (D-NV) received her Medicare Advantage Champion Award from a CMC Coalition member from Nevada for her leadership in protecting and strengthening the program.



After being presented with his Medicare Advantage Champion Award by CMC Coalition members in West Virginia, **Senator Joe Manchin (D-WV)** posted on [Twitter](#) and [Facebook](#) recognizing the importance of the Medicare Advantage program for West Virginia.



Coalition member Barbara posted on [Facebook](#), tagging Senator **Tim Scott (R-SC)** and thanking him for his leadership in protecting and strengthening Medicare Advantage. Barbara shared that Medicare Advantage provides benefits like SilverSneakers, which she is grateful for.



After CMC's Coalition members from Washington presented **Representative Cathy McMorris Rodgers (R-WA-5)** with her Medicare Advantage Champion Award, Rep. McMorris Rodgers posted on [Twitter](#) and noted that she looked forward to continuing to work together to ensure seniors have access to high-quality, affordable health care.



Representative Josh Gottheimer (D-NJ-05) received his Medicare Advantage Champion Award from CMC's New Jersey Coalition members during a live SilverSneakers class. During the class, Rep. Gottheimer exercised with a group of

Coalition members who depend on their Medicare Advantage coverage to access fitness classes and stay connected with their peers. News coverage of the event by *WMBC-TV*, a news station that airs in New Jersey, New York and Connecticut, had an audience reach of 6.8 million.



At a local event, CMC's New York Coalition members had the opportunity to meet with **Representative Hakeem Jeffries (D-NY-8)** and present him with a Medicare Advantage Champion Award.

Coalition member Mark wrote in the *Miami Herald* to share his satisfaction with Medicare Advantage and his gratitude to his Member of Congress for protecting the program. He said, "**Whether an individual needs integrated hearing, vision and dental screenings and care, mental health services, wellness programs and gym memberships, telehealth services, home delivered meals or companion care programs, Medicare Advantage really does have it all available to beneficiaries.** [...] I was very grateful to see many of Florida's representatives, including **Congressman Carlos Gimenez**, recently sign on to a support letter for Medicare Advantage in the House." Mark's piece was republished in *Yahoo News*, reaching millions of additional readers.



During a meeting with CMC's West Virginia Coalition members, the seniors presented **Representative Carol Miller (R-WV-03)** with her Medicare Advantage Champion Award. Coalition members shared stories about the important role Medicare Advantage plays in helping them get the quality health care they need.



After a meeting with CMC’s California Coalition members where her Medicare Advantage Champion Award was presented, **Representative Michelle Steel (R-CA-48)** posted on [Twitter](#) sharing her support for the program and the millions of individuals enrolled.

In her letter to [The Beaverton Times](#), Coalition member Nancy expressed her gratitude by saying, “**It’s not often that we the public take time to express our gratitude to our members of Congress when they continue their support for a cost-effective and needed program like Medicare Advantage that millions of seniors like me depend on for their healthcare.** [...] So, a sincere thank you to **Sen. Ron Wyden and Sen. Jeff Merkley and all Oregon’s members of Congress** who supported this program’s renewal. It gives me peace of mind knowing it’s there when I need it.”

CMC thanked several Members of Congress for protecting Medicare Advantage in local news outlets, including **Rep. Brett Guthrie (R-KY-02)** in the *Bowling Green Daily News*, **Rep. Mike Kelly (R-PA-16)** in the *Pittsburgh Post-Gazette*, **Rep. Tony Cárdenas (D-CA-29)** in the *Los Angeles Daily News*, and **Rep. Earl Blumenauer (D-OR-03)** in *KGW8*.

Through better services, better access to care, and better value, Medicare Advantage is delivering high-quality, affordable health coverage for nearly 30 million seniors and individuals with disabilities. **The Coalition for Medicare Choices expresses our gratitude to the [more than 400 Members of Congress](#) who stand with Medicare Advantage.**