

From: Seven Letter Insight
Re: Survey Results: Senior Voter Perceptions of Medicare Advantage Funding
Date: February 2023

Recent polling finds that senior voters want the government to protect Medicare Advantage funding.

A recent survey conducted by Seven Letter Insight on behalf of the Coalition for Medicare Choices polled 1,000 senior voters who are currently on a Medicare Advantage health care plan. The poll included a 300-voter oversample from key 2024 Senate battleground states of Arizona, Pennsylvania, Wisconsin, Nevada, Montana, West Virginia, Michigan, and Ohio.

The findings were clear. American seniors on Medicare Advantage want the government to fully fund Medicare Advantage.

- **Senior voters with Medicare Advantage are nearly unanimously satisfied** with their current plan's affordability (93%), convenience (96%), value (95%), and the choices that their plans provide them (95%). There is intensity to this satisfaction. Roughly two-thirds identify as being "very" satisfied with the different aspects of their Medicare Advantage plan. Intense satisfaction with Medicare Advantage is 7% higher in key 2024 Senate battleground states.
- **Funding Medicare Advantage is an extremely important issue for senior voters.** Voters with Medicare Advantage believe that the government (95%) and President Biden (83%) should fully fund Medicare Advantage to cover increasing health care costs. With Medicare Trustees' estimates of costs per enrollee projected to grow 5%, [2022 Medicare Trustees Report \(cms.gov\)](#), this issue enjoys bipartisan support and is viewed as "extremely important" in key 2024 Senate battleground states at a higher rate than throughout the rest of the country.
- **A strong, bipartisan majority believe that the Biden Administration's proposed cuts to Medicare Advantage are simply unacceptable.** Fully 83% of senior voters (including 88% of Republicans, 83% of Independents, and 77% of Democrats) say the cuts are unacceptable.
- **The consequences of cutting funding to Medicare Advantage are dire.** Many senior voters (72%) believe that cuts would impact their ability to afford health care; 70% of senior voters with Medicare Advantage believe increased premiums would negatively impact their ability to afford other necessities.
- **Cutting Medicare Advantage could be politically disastrous.**
 - 85% of voters, (including 95% of Republicans, 84% of Independents, 72% of Democrats, and 87% of senior voters in key battleground states) believe that President Biden would be breaking his promise to protect Medicare if cuts are made to Medicare Advantage.
 - Going further, three-quarters of senior voters on Medicare Advantage (including a majority - 55% - of Democrats and more than three-quarters in key 2024 Senate battleground states) would have a less favorable view of Biden's presidency, overall.
 - Two-thirds (including 65% of those in key 2024 Senate battleground states) would be more likely to vote for a candidate that opposed the cuts.
 - 83% would be more likely to vote for a candidate who supported fully funding Medicare Advantage, including 86% in key battleground states.

The polling results could not be clearer. Cutting funding for Medicare Advantage will have significantly negative impacts on the 30 million American seniors and people with disabilities who rely on their Medicare Advantage plans. And because the issue is important to them, they'll be more likely to vote for officials who protect Medicare Advantage funding.

Methodology: CMC (Coalition for Medicare Choices) commissioned a survey of American senior voters who have a Medicare Advantage Plan. The representatively and randomly sampled survey was facilitated by Seven Letter Insight – a nonpartisan research firm. The nationwide online survey included 1,000 respondents including an oversample within key battleground states and was conducted from February 17 to February 20, 2022, and had a margin of error of +/-3.1%.